

CURRICULUM VITAE

Valeria Rubino

JOURNALIST / REPORTER / PRODUCER

Multifaceted and results-driven professional with 17 years of journalistic and on-air experience generating stories for prestigious media outlets. Possesses a track record of increasing viewership, readership, and listenership on traditional broadcasting outlets and live video transmission / video streaming platforms.

Areas of Expertise:

- Interviewing
- Content Creation / Storytelling
- Multimedia Reporting
- Live Shows
- News Writing
- Research / Fact-Checking
- Camera Work – Filming
- Communication
- Cross-functional Leadership
- Production Life Cycle
- Editing
- Networking

Professional Experience:

2003 – Present

Various Broadcasting, Throughout the U.S., Italy, and France

Journalist / Reported / Producer

For renowned national and international broadcasting companies, identify potential or confirmed stories that will captivate target and general audiences, with content continuously driving viewership. Conduct research, interviews, leverage relationships with sources to curate and / or corroborate information, secure interviews, and accurately present information. Additionally, shoot desired and extra footage that aligns with narratives, edit raw materials, and ensure that videos, content, and overall presentation align with the standards of each company. Participate in production meetings, pitching new story ideas.

When projects require the utilization of a crew, oversee the production of a story, directing personnel to capture content for TV and supplementary media broadcasting service.

Additionally, function as an Editor, Technical Director, Translator, Cameraperson / Videographer, and Writer.

- Continuously leverage proficiency with five languages to communicate with sports figures, capturing content that few other European media personnel and networks can.
- Since 2004, provided coverage of NBA regular seasons and playoffs.

Select Assignments:

- **Vsport by Viaggiosport, 2017 – Present:** Serve as a Host, Correspondent, Writer, Editor, Producer, and Translator, primarily covering the NBA, boxing, and sports news. Additionally, own the website www.viaggiosport.com.
- **RAI, 2017 - Present:** Serve as a news Production Manager, Producer, Production Coordinator, and IT / Technical Director. In previous assignments with RAI, served as a Camera Person, Interviewer, and Producer.
- **Corriere Della Sera, 2013 – Present:** Serve as a Correspondent, Writer, Editor, Cameraperson, Producer, and Translator, primarily capturing coverage of the NBA and sports news.
- **Netflix, 2017 - 2018:** Served as a Production Coordinator, Associate Producer, and Translator for First Team: Juventus Show. Managed six team members, translated content into five languages and created subtitles.
- **ESPN Todo Deporte (Spanish TV), 2016 – 2018:** Served as a Radio and Video Host, Correspondent, Editor, and Producer for sports content in Spanish.
- **Artslife and Artslife TV, 2013 – 2017:** Served as a Correspondent, Writer, Cameraperson, Translator, and Interpreter.
- **GQ Italia, 2013 – 2015:** Served as a Freelance Writer / Video Producer based in Miami and New York.
- **LaPresse / AP Associated Press (Italian press agency), 2011 – 2012:** Served as a Foreign correspondent based in New York.
- **L'Equipe TV (French TV), 2011 – 2013:** Served as a Producer, Reporter, and Cameraperson / Videographer covering the NBA, soccer, and additional sports.
- **ESPN / TNT / SUN TV / Telemundo, 2005 – 2007:** Contributed to the production of NBA and NBA post season, X Games, MLB, tennis, and collegiate sports coverage.

Education:

Harvard Business school online

Leading with Finance Certificate, 2020

Master of Arts in Broadcast Journalism

University of Miami, Coral Gables, FL, 2004

Master of Arts in Parliamentary Law

Unversita' degli Studi di Napoli Federico II, Naples, Italy, 2003

Bachelor of Arts (Laurea) in Political Science

Unversita' degli Studi di Napoli Federico II, Naples, Italy, 2002

Honors: cum laude (with distinction)

Awards:

Scholarship awarded by the Italian Parliament (MA, Parliamentary Law).

Excellence Award, Documentary on Skydiving (MA, Broadcast Journalism).

Professional Associations:

Ordine del giornalisti professionaisti (Pro Journalist Guild), 2009-Present

Languages:

English	Fluent
French	Fluent
Italian	Fluent
Spanish	Fluent
Portuguese	Intermediate